

Special Events Department

From: Haitham Maghawri

Date: 3/3/96 (for the period of January and February)

Achievement:

A- Fields:

****Ramadan Activities:**

- 1- Field visits.
- 2- Distribution of flyers.
- 3- Conference call.
- 4- Infomercial program and commercials.

- Field Visits:

***Difficulties:**

The situation during the month of Ramadan was not satisfying and faced many obsticales that put us away from the target for this month due to several reasons:

- 1- the local projects for the muslim community such as: masjid expansion, School, Cemetrey...etc. Some were very strict in not accepting any nonprofit organization to come like Austin, San Francisco, San Diego (2 masjids), Claremont, Los Angeles, Seattle, Kingsville, Ft. Lauderdale...
- 2- The shortage in number of speakers who were touring in that month as an example we had 2 speakers till the third weekend, this affected us by loosing many cities.
- 3- IAP also arranged a tour to Sheikh Omar Sbeihi and they tried not to create any conflict with our program but they fail in couple of cities such as Tulsa, New orleans, Puerto ricco.

***Accomplishments:**

1- Field trips:

- held 58 event.
- collected \$470,000.
- Distributed 19000 flyers.

2- Conference call

Arranged 2 conference call first one in arabic the 9th of February 96. Speakers were Dr.Hammam Saeed and Mohammad Seyam, moderator was Osama. The performance was very good, we collected \$18,500 this is what we knew over the phone while the conference was going on.The total islamic centers who were on the line 64. The second was on the 10th of February 96 in english. Speakers were Dr. Qadi Hussein and Abdullah Gul from Turkey. The performance wasn't good especially Dr. Gul you can hardley understand what he's saying.Total lines were 93.

3- Infomercial and commercials TV and Radio.

GOVERNMENT
EXHIBIT
Infocom Search # 23
3:04-CR-240-G
U.S. v. HLF, et al.

The infomercial was broadcasted 4 times during the month of ramadan. The response was very good for a 1st time infomercial program the manual statistics is \$18000 in cash and 20 orphans got sponsored. NO REPORT IS AVAILABLE TO ACCESS THE DATA FROM THE COMPUTER.

B- Ads in Newspapers and Magazine.

Shoveled couple of ads for the month of Ramadan.

Received 4 sponsorship from the ADC ad and the others, some of them they tear the whole page with the donation they make.

FUTURE NEEDS: NEEDS TWO DIFFERENT ADS IN ARABIC ASAP.

C- Offices Follow up

contacting the offices regularly, but hope we can finish the layout of a weekly report very soon to monitor closely the activity of the offices.

Future Activity and Planning:

- Adha campaign flyer.
- Infomercial.
- Media Kit.

SPECIAL REQUEST ** THANK YOU CARD FOR OUR VOLUNTEER

** SPECIAL THANK YOU FOR THE BEST 3 CITIES IN
RAMADAN COLUMBUS OHIO, HOUSTON, NEW ORLEANS.

** THANK YOU LETTER OR GIFT FOR ABDULLAH IDRIS.